

Events Committee Minutes
Piedmont Preserve – 2:00 PM -4:00 PM

February 15th, 2024

Committee Members in Attendance: Mike Nelson, Susan Dufford, Charlotte Engel, Alan Kaufman, Tom Lynn, Roxane Neel, Angie O'Connor, Mike O'Neal, Karen Scott, Jane Sowell, Drew Santee (BOA Chair), Pat Fleet (BOA MAL)

BOA Members Absent: Eric Lane, Ellen Lemming, Ashley Osby

RLO Management in Attendance: Jason Plazola, Cindi Munemitsu, Emma Dent

I. Opening of Meeting and Approval of Minutes – Mike Nelson

II. Introduction of BOA Advisors–

a. Drew Santee

b. Pat Fleet

- i. Highlighted the structure of the BOA and the roles of each Member at Large (MAL)
- ii. Pat is in charge of MAL Communications, where she attends the BOA meetings and takes minutes. She also keeps the BOA page of the member website up to date and accurate with information
- iii. The BOA is starting a new employee acknowledgment system where employees receive a thank you card when highlighted by a member/committee member
- iv. Recapped the 2023 EAF and the importance of contributing. Committee members were provided with a hard copy of the EAF 1st quarter update
- v. More information to come on committee members being a part of the EAF check distribution day
- vi. Committee members were provided an inventory sheet of Groups and Key contacts within Reynolds. Committee members were asked to add missing points of contact to help with the upcoming EAF grassroots campaign.

III. Management Report: Jason Plazola

- Capital Amenities:

o New National Golf Course:

- Moving along nicely and pleased with progress
- Fall of 2024 is the expected completion date

o Richland Pointe Marina:

- Storage building is complete; working on the finishing touches of electrical, etc.

- Docks are built; approximately 32 dock slips which is more than Lake Club Marina and Linger Longer Marina
 - On track to open in 2024
- Landing Restaurant:
 - Opening March 1st
 - Reservations will be accepted for the dining room and the veranda, with over 100 seats available between the two
 - The bar and lounge area are on a walk-in basis
 - Open house preview is February 29th with self-guided tours
 - Menus will be posted to the member app soon
 - Chef will be Manny Diaz
- Pickleball:
 - Parking expansion and addition of courts are expected to be completed summer of 2024
 - 40 new parking spots and 6 new courts, making 14 total courts at Linger Longer Park
- Fitness:
 - Addressing signal issues in the cardio machines by adding DirecTV services within the next 4-6 weeks
- Land planners are studying a parking expansion over at the Tavern and National course
- Staffing Updates:
 - Currently 167 open positions across all departments, which is high
 - Two main reasons for that: seasonal and summer positions have been posted, and the H2B visa employees are not here (9-month program) until Spring/Summer
 - The H2B program accounts for 50-60 positions across property
 - 12 J1 visa employees in the culinary program; Chef likes to utilize this program as it is 12 months long
 - Leadership:
 - Garrett Head was announced as the new Golf Performance Coach
 - Ryan MacNeill was promoted as the new Assistant Director of Golf
 - John Sitler is the new golf professional at Great Waters, leaving the golf professional position open at the Preserve course. This position is in the process of being filled with competitive internal and external choices
 - Ryan Frisch, golf professional at the National course, will be responsible for both the new and existing course; Each course will have separate maintenance positions

IV. Past Events Reviews

1) An Evening with Stag's Leap Wine Cellars 11/8-11/9/23

- a. Wine and dinner were wonderful
- b. The acoustics at Great Waters are very hard to hear in the side rooms if the event is packed. For future Great Waters events, need to add speakers in the two side rooms so that all attendees can hear the winery representative as well as the head chef.

2) An Evening with Hunter Hayes 11/14/23

- a. Richland Pointe was a perfect, intimate venue, and everyone loved the event

3) Platinum Fall Mixer Featuring Paul Hobbs Winery 11/16/23

- a. Members love mixers; a great way to mingle
- b. Food and wine was outstanding
- c. It did get crowded and hard to hear
- d. Parking was tight at the beginning

4) World of Wine – Bubble Bash 12/1/23

- a. Learned a lot about champagne
- b. Everyone had a blast and loved the mixer feel
- c. Would like to see this event again, especially around the holidays
- d. Original attendance was 300, which was increased to 400

5) MHP Merry & Bright with Bubbly Delight 12/7-12/10/23

- a. Band was good with the variety of music played
- b. Décor and everything was great
- c. Dinner seemed to go on too long
- d. Service by banquets was great

6) NYE Party 12/31/23

- a. Great fun
- b. Band played great music throughout the entire event
- c. Décor was good
- d. Good variety of food

7) An Evening with ZD Wines 1/9/24

- a. Nice as always

8) Dancing with Don 1/9/24

- a. Biggest crowd they have had in a while
- b. Everyone had a great time
- c. Food was great
- d. Great variety of music and did a great job accommodating song requests

9) Sandy Creek Sessions 1/25-1/27/24

- a. Best one yet
- b. Songwriters had current hits and a great stage presence

10) Trivia 1/28-1/30/24

- a. Food was a little overdone
- b. Paige does not speak loud enough; he needs some guidance on crowd control
- c. A “How to have fun at Trivia” rules list needs to be made to help maintain the crowd

11) Name that Tune 2/5-2/6/24

- a. A blast
- b. Same menu from Trivia

Upcoming Events

- **Family Bingo Night: 2.21.24**
 - Registered: 136/136
 - Needs a member charge bar
 - Comment cards should be available so members can leave feedback on how to improve the event
 - Due to high demand for this event, looking to add multiple bingo events throughout the year
- **Platinum Dinner and Dancin' with Deas Guys: 2.23-2.24.24**
 - Registered: 77/116, 84/116
- **World of Wine – Family Owned Wineries: 2.28.24**
 - Registered: 349/400
- **CMT Next Women of Country: 3.5-3.6.24**
 - Registered: 108/108, 108/108
 - Noted that this event does not replace the CMT Summer Camp. This is a separate event CMT wants to do with Reynolds due to the success of our first two Summer Camp series.
- **An Evening with Hall Wines: 3.5.24**
 - Registered: 70/70
- **Father Daughter Dance: 3.9.24**
 - Registered: 69/120
- **Easter Eggstravaganza: 3.30.24**
- **Easter Brunch: 3.31.24**
- **An Evening with Sequoia Grove Winery: 4.4.24**
- **Reynolds Major Tee Off: 4.6.24**
 - Beer ran out last year from the vendors
- **Champions Dinner: 4.8-4.9.24**
 - Last year the food was very limited and not worth the money paid
 - Lots of feedback that prefer the old way the event was where there were around 4 stations highlighting multiple champions versus just one champion
- **Rockin' BBQ: 4.10.24**
- **Tavern on the Green: 4.12.24**
- **Spring Grand Tasting: 4.26.24**
- **Family Bingo Night: 4.30.24**
- **Mother Daughter High Tea: 5.5.24**

Roundtable Discussion:

- Summer activity schedule will be coming out in early April
- KE Camp registration is doing well. It is not completely sold out yet
- There needs to be a Mother's Mixer during the same time as camps so the moms can meet new people
- The advanced event schedule that came out at the beginning of the year has been very nice and useful
- Cindi highlighted the events department and the positions and roles within it. Comments revealed the high number and variety of events that Cindi's team manages that are outside of the regular member events the committee discusses. Also illuminated that all members of the events team, their areas of responsibility, and contact information are on the member app under the "Club Contacts" section.

V. Next Regularly Scheduled Committee Meeting

Thursday, May 9th, 2024 – PR Piedmont Room (Preserve Clubhouse)
2:00 – 4:00 PM

VI. Adjourn

There being no further business, adjourned the meeting at 4:12 PM.